

**REMARKS:**

Claims 1, 2, and 5-14 were pending in the application. Applicant has cancelled claims 1, 2, and 5-14, and added claims 15-35. Claims 15-35 therefore remain pending in the application.

The Examiner rejected independent claims 1, 10, 11, 12, and 13 under 35 U.S.C § 103(a) based on a number of U.S. patents, including U.S. Patent No. 6,317,783 to Freishtat and U.S. Patent No. 6,820,204 to Desai. Because Applicant has cancelled these claims, however, these rejections are believed moot.

Applicant submits that newly added independent claim 15 is patentably distinct over the cited art. For example, claim 15 recites that “said system is configured to generate cumulative aggregate user profile information from said user profile information received from said first plurality of network users.” Applicant can find no teaching or suggestion of this feature in any of the cited references. In the previous Office Action, the Examiner contended that, in the context of cancelled claim 7, the Freishtat reference disclosed “providing cumulative aggregate user profile information,” citing column 3, lines 24-34, and column 4, lines 22-26, and 43-46 of that reference. Applicant disagrees. Instead, Freishtat teaches that “[t]he processor selects *an* user for personal information aggregation.” See Freishtat at column 3, lines 26-27 (the very passage cited by the Examiner in the previous rejection) (emphasis added). See also Freishtat at column 3, lines 30-31 (referring to “*the selected* end user”) (emphasis added). Applicant thus submits that Freishtat does not teach or suggest generating “cumulative aggregate user profile information,” as recited in independent claim 15. Accordingly, Applicant submits that claim 15 is in condition for allowance, as well as dependent claims 16-20, which depend from claim 15. Independent method claim 32 is believed patentably distinct for similar reasons.

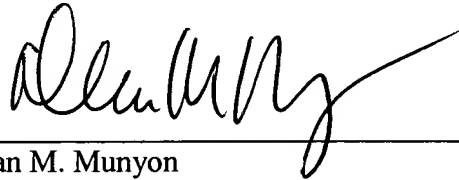
Applicant further submits that newly added independent claims 21, 28, 33, and 34 are also patentably distinct over the cited art, as well as dependent claims 22-27, 29-31, and 35.

CONCLUSION:

In light of the foregoing amendments and remarks, Applicant submits that all pending claims are now in condition for allowance, and an early notice to that effect is earnestly solicited. If a phone interview would speed allowance of any pending claims, such is requested at the Examiner's convenience.

The Commissioner is authorized to charge any fees that may be required, or credit any overpayment, to Meyertons, Hood, Kivlin, Kowert & Goetzel P.C. Deposit Account No. 50-1505/5957-71800/DMM.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'Dean M. Munyon', written over a horizontal line.

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